



Tanka

Limited edition, selected vintage

Fruit of a project in which there have taken part farmers, enologists, poets and artists, from the wine of the best grape of Valdemerque's carasol aged in new barrels of Russian oak for three years.

The design of this original label has been realized by the artist Alberto Palomera, with a poem (haiku) proved from the first contest summoned by the winery.

TANKA ●

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A haiku is a poem of Japanese origin, which consists of three verses of 5,7 and 5 syllables respectively, without heap. His style is characterized by the naturalness, subtlety and apparent asymmetry from sensations that the moment and environment wakes up in the poet.

This one remains attentive to silent evidences and says to us of what the instants are done the intimate sense of the things to reveal ourselves, where often our look happens distracted. Adding two more verses 7 and 7 syllables respectively the result is another poem called TANKA, so that from the winning Haiku we invite to continue the poem sharing with the consumer poetry and wine.

The label communicates to us the merger between the Mediterranean and western culture of the wine with the literature and the thought oriental so brilliantly formed of these poetical compositions.



The top monogram represents the symbols of the world of the wine and our land (west) that for his grafías they remember the haikú: phonetic AIQU.



Ventanal gótico

La vid



La uva

La copa de vino



TANKA ●

The black square with the brand of the wine TANKA and the rising sun, red point, Japanese colors in his maximum essence.

Negro: La tierra

Blanco: Pureza

Rajo: Sol naciente



The outlines with paintbrush in the style of the easter graphics in black and red ink with the very small numbers 5,7,5,7,7 in the capsule and casing, visually work as cluster of grapes simultaneously that mark the syllables in the haiku inviting to continuing to compose the TANKA.

In the low part of the label, a bottle [inkstand] with a pen to which there has been grafted a grapevine, [that balances the diagonal] with the neck of the inkstand - bottle in red, they believe a visual pace that links the form and the color to a world of sensations for discovering. The image that proves is powerful, very original and contemporary, with a poetical very strong load, which he speaks to us about the wine as ink to write...





TANKA

